

## **EFRA IS SEARCHING FOR MEDIA PARTNERS**

The European Federation of Radio-operated Automobiles (known as EFRA), is committed to making the European Championships the best races of the season in Europe.

To promote these events and portray them in a more professional way is considered as a priority for EFRA.

The Officers within EFRA are not professionals in the World of media. Many of you will have seen or noticed that EFRA has embarked on holding Press Conferences at recent European Championships. We want to continue with this practice in the future, but with a better and increased exposure and in a more professional manner.

The EFRA website [www.efra.ws](http://www.efra.ws) is widely visited for consultation of Rules and Event location details but not for “on the spot” news whilst events are in progress. This is something EFRA wants to improve for the future, without being critical of any of the current news sites, but as a means of promoting our sport in a more extensive manner using the official EFRA media tools.

With the above goals in mind, EFRA is searching for PARTNERS among the RC Media that are interested in a partnership relation with EFRA for any of our major events.

If you are currently in the World of RC Media, you may be interested in collaboration with EFRA at all events in one of the Sections or at a single EVENT, or maybe at EVENTS in more than one Section or single races.

EFRA will give some financial support to a PARTNER in return for the help he/she offers.

Obviously, as the official language of EFRA is English the collaboration and all publications must be done in the English language. EFRA will further insist that competitors from all countries have similar exposure and manufacturers and their equipment used at the event are treated fairly.

Please feel free to refer to our General Secretary, Willy Wuyts if you are interested : [secretary@efra.ws](mailto:secretary@efra.ws) . We will contact to you with more precise information.